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FOR IMMEDIATE RELEASE

No Starch Press eBook Bundle Benefits the Electronic Frontier Foundation *Latest Humble Bundle deal lets readers pay what they want while supporting nonprofits*

SAN FRANCISCO (Aug. 30, 2021)—Indie tech-book publisher No Starch Press is joining forces with [Humble Bundle](#) to offer readers a curated mix of some of the world’s best machine-learning books at a pay-what-you-want price, for a worthy cause. This special three-week deal continues a hugely popular collaboration that to date has raised more than \$2 million for various charitable organizations.

The “Machine Learning” bundle runs from Aug. 30 to Sept. 20, and benefits the [Electronic Frontier Foundation](#) (EFF) – a leading nonprofit defending civil liberties in the digital world – as well as the [The No Starch Press Foundation](#), a 501(c)(3) created created by the company’s founder, Bill Pollock, to support global hacker communities and innovative STEM initiatives.

“Each day, EFF’s attorneys, activists, and technologists work to protect online privacy, security, and free expression for all,” said EFF Executive Director Cindy Cohn. “We’re honored that No Starch Press will support this crucial work—and help ensure a brighter future—with their latest Humble Bundle.”

According to No Starch Press founder Bill Pollock, that’s exactly what his company’s Humble Bundle partnerships are designed to do. “Since 2015, our bundles have raised over \$2.5 million for charity, and made for many happy readers. We’re excited to support EFF and NSPF with this bundle, and to offer such a quality collection of our recent machine-learning titles.”

The promotion’s PWYW pricing model means customers choose the tier of ebooks they want, and the price they want to pay for it, then decide how much of their purchase goes to each charity. With a total market value of over \$560, which includes recent bestselling titles like [Real-World Python](#), [Algorithmic Thinking](#) and more, the “Machine Learning” is a true bargain no matter how you bundle it.

Readers pay \$1 or more to unlock:

[Practical SQL](#)
[Python Playground](#)

Readers who pay \$10 or more also get:

[Effective C](#)
[Bayesian Statistics the Fun Way](#)
[The Art of R Programming](#)
[The Book of R](#)
[Impractical Python Projects](#)

Readers who pay \$18 or more will get all of the above, plus:

[Dive Into Algorithms](#)

[Practical Deep Learning](#)
[Algorithmic Thinking](#)
[How Computers Really Work](#)
[Real-World Python](#)
[Learn Python Visually](#)
[Natural Language Processing with Python & spaCy](#)

BONUS tier: Readers who pay \$30 or more will get all of the above, PLUS:

[Deep Learning: A Visual Approach](#)

Humble Bundle: Machine Learning runs Aug. 30–Sept. 20, 2021.

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About No Starch Press

San Francisco-based No Starch Press has published the finest in geek entertainment since 1994, creating both timely and timeless titles on hacking, cybersecurity, AI, math, science, LEGO, programming for all ages, and more. The books have personality, the authors are passionate, and the content tackles topics that people care about. For more information, please visit <https://nostarch.com/>.

About Humble Bundle

Humble Bundle sells digital content through its pay-what-you-want bundle promotions and the Humble Store. When purchasing a bundle, customers choose how much they want to pay and decide where their money goes—between the content creators, charity, and Humble Bundle. Since the company's launch in 2010, Humble Bundle has raised more than \$140 million through the support of its community for a wide range of charities, providing aid for people across the world. For more information, visit <https://www.humblebundle.com/charities>.

About EFF

The Electronic Frontier Foundation is the leading nonprofit organization defending civil liberties in the digital world. Founded in 1990, EFF champions user privacy, free expression, and innovation through impact litigation, policy analysis, grassroots activism, and technology development. EFF's mission is to ensure that technology supports freedom, justice, and innovation for all people of the world. For more information, visit <https://www.eff.org/>.

About The No Starch Press Foundation

The No Starch Press Foundation is a 501(c)3 nonprofit created to support and grow the collective knowledge and contributions of the worldwide hacker and STEM communities. The Foundation supports hackers of all types, regardless of experience—whether passionate beginners or lifelong learners wishing to make a broader contribution to their community and the world. For more information, please visit <https://nostarchfoundation.org>.